

ePortfolio Proposal

ETEC 590



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1. The audience and purpose for your ePortfolio (to meet TQS standards? for a job search?), and how this has influenced design decisions for your ePortfolio.

My intended audience for my ePortfolio are my MET peers, instructor, and potential employers. I will use this ePortfolio to help demonstrate my instructional design competencies to potential employers (most likely in higher education). Creating this ePortfolio will also give me an opportunity to reflect upon and consolidate my learning.

Designing for employers means that I need to design my ePortfolio in a way that is easy to navigate, skim (while still being able to gather the most important points), and understand. I am not using a metaphor to structure my ePortfolio because I believe it will add unnecessary bulk to my content. My focus instead is on being as concise as possible.

2. A list of at least three well written goals that you had (or developed) for completion of the MET program.

1. To learn about the pedagogical theories and models related to online learning and instructional design and be able to use this knowledge to justify design decisions when creating courses for adult learners.
2. To learn about and gain experience with different online learning technologies so that I can choose the appropriate technology to match subject matter and learner needs.
3. To build upon my overall skills as an instructional designer (writing, research, teamwork, project management, etc.) so that I can become more efficient and effective overall in my work.

3. A statement explaining why these goals are important to you and your career.

These goals are aimed at professional development, which is important to me as I want to continually improve at what I do. They also focus on increasing awareness of new ideas and trends, which is important in technology related fields since technology is constantly evolving. Both of these focuses will help me towards securing a future position in instructional design.

4. A sample of some artifacts that may be used to demonstrate how your goals have been achieved.

1. ETEC 511: Scholarly Essay - Instructional Design Applications of Gamification in Post Secondary Courses
2. ETEC 512: Online Learning Conference - Vygotsky and Online Learning wiki
3. ETEC 580: Lit Review 2 - Review of Digital Assessment Approaches
4. ETEC 580: Lit Review 3 - Review of Online Self and Peer Assessment
5. ETEC 530: Final Assignment - Professional Development Workshop
6. ETEC 524: Assignment 2 - Canvas course
7. ETEC 510: Group Assignment 2 - Game Design Toolkit (GitHub)
8. ETEC 565M: A1 - MOOCs video
9. ETEC 500: Group Assignment 3 - Research Proposal - Relationships between Characteristics of Adult Learners and Academic Performance in Ontario Secondary School Courses
10. ETEC 590: ePortfolio

5. A note of any key references, theories or resources you plan to use.

I plan to refer to key theories (constructivism, social learning theory, etc.), models (instructional design models, SAMR, etc.), and articles that have shaped my practice and how I

think about online learning. One key resource is Baviskar, Hartle, and Whitney's (2009) article "Essential criteria to characterize constructivist teaching: Derived from a review of the literature and applied to five constructivist-teaching method articles". This article has shown me how to apply constructivist learning theory to my course design.

6. The metaphor you intend to use to structure your ePortfolio and demonstrate how you achieved your goals and how it fits into your own learning.

I have decided against using a metaphor. Instead, I am using IBSTPI's (international board of standard for training, performance, and instruction) competency model to organize my ePortfolio. The model divides competencies into the following categories:

- Professional Foundations (artifacts 1, 2, 5, and 9)
- Planning & Analysis (artifacts 3 and 8)
- Design & Development (artifacts 6 and 7)
- Evaluation & Implementation (artifacts 4 and 10)
- Management (potentially will have artifacts after completing ETEC 520 or will not include this category)

7. The platform you expect to use to build your ePortfolio, with a discussion of its pros and cons. Why did you choose it? How will the media/tools/ platform chosen be used to effectively enhance your purpose?

I've decided to use Wix to build my ePortfolio. The major pros of using Wix is its customizability (i.e. allows for creative freedom) as well as polished and professional appearance. The major cons are that the website cannot be exported to a different host and the template cannot be switched after the website is published; however, I feel the pros outweigh these cons.

8. A time plan for completion

Week(s)	Tasks
6	<ul style="list-style-type: none"> • Finalize (incorporate peer feedback) and submit ePortfolio proposal • Create Wix site • Start developing content for each page
7 – 8	<ul style="list-style-type: none"> • Continue developing content for each page • Incorporate peer feedback • Plan video tour
9	<ul style="list-style-type: none"> • Finalize content for each page • Incorporate peer and instructor feedback
10	<ul style="list-style-type: none"> • Submit ePortfolio for formal peer review #1 • Incorporate feedback
11	<ul style="list-style-type: none"> • Continue developing ePortfolio (incorporate peer and instructor feedback)
12	<ul style="list-style-type: none"> • Submit ePortfolio for formal peer review #2 • Continue developing ePortfolio (incorporate feedback) • Create video tour
13	<ul style="list-style-type: none"> • Final revisions to ePortfolio and video tour • Submit video tour • Submit final ePortfolio

9. The expected outcomes of your ePortfolio project: What is the significance to you of this ePortfolio project? What can you learn in this process?

This ePortfolio will be a cohesive and visually appealing presentation of the knowledge and skills I've acquired in the MET program. It will also demonstrate my employability as an instructional designer; especially as it relates to working in higher education. Putting the ePortfolio together will not only help me recognize my strengths but also areas that I will need to work on in the future.

10. A draft assessment rubric that you would like to propose as appropriate for your ePortfolio.

Google form:

<https://docs.google.com/document/d/1yvewn55EpgM9UcQtSe17UMqvXGGHgg3AJFoA8E3sJAA/edit?usp=sharing>

Category	Criteria
Artifacts	<ul style="list-style-type: none"> • The artifacts and their accompanying reflections demonstrate: <ul style="list-style-type: none"> ○ An understanding of pedagogical theories and models related to online learning and instructional design (goal 1) ○ Knowledge of and experience with different learning technologies (goal 2) ○ Knowledge and skills required for effective instructional design (goal 3) ○ The effective use of different media

Design	<ul style="list-style-type: none">• The layout and design of the site look professional and visually appealing• The portfolio is easy to navigate (with appropriate linking)• The portfolio is effectively organized according to IBSTPI's competencies• The video guide aids with navigation of the portfolio
Required Components	<ul style="list-style-type: none">• Please indicate whether the following components have been clearly included:<ul style="list-style-type: none">○ Three goals for completing the Master of Educational Technology (MET) program○ Purpose of the ePortfolio and rationale for taking the MET program○ Philosophy statement and future directions (explaining future goals)○ Updated resume
Additional comments:	

References

Baviskar, S. N., Hartle, R. T., & Whitney, T. (2009). Essential criteria to characterize constructivist teaching: Derived from a review of the literature and applied to five constructivist-teaching method articles. *International Journal of Science Education*, 31(4), 541-550. doi:10.1080/09500690701731121